

AMPLIFICATION & OUTREACH REPORT

ARTICLE TITLE: Unexpected magnetic attraction: Evidence for an organized energy field in the human body

A. ARTICLE DETAILS

- I. **Article Title:** Unexpected magnetic attraction: Evidence for an organized energy field in the human body
- II. **Author(s):** Dr. James A. Thorp, Dr. K. E. Thorp, Dr. Emily K. Lile, DR. John Viglione
- III. **Article Type:** Prospective Observational Study
- IV. **Scope:** Public Health
- V. **Targeting Focus:** Public Health, Epidemiology, Community Medicine, Health Policy and Management, Preventive Medicine
- VI. **Journal of Publication:** The Gazette of Medical Sciences
- VII. **Publication Date:** 18 July 2021
- VIII. **DOI (if available):** <https://www.doi.org/10.46766/theGMS.pubheal.21071202>
- IX. **Article Link:** <https://www.theGMS.co/publichealth/pubheal-pos-21071202.pdf>

B. PODCAST STATUS

- Podcast Published**
- Podcast Under Process
- Podcast Not Yet Produced

If published:

- **Podcast Link:** <https://www.theGMS.co/podcasts/human-body-energy-field/>
- **Podcast Release Date:** 07 March 2025
- **Platforms Distributed:**
 - Science of Healing – The Gazette of Medical Sciences Podcast
 - Spotify
 - Apple Podcasts
 - Amazon Music

C. REPORTING DETAILS

I. Reporting Period

- **From:** 01 April 2025
- **To:** 16 April 2025

II. **Prepared For:** Dr James A. Thorp

III. **Date Issued:** 17 April 2025

D. GLOBAL OUTREACH SUMMARY

I. Geographic Reach:

- **North America:** USA, Canada
- **Europe:** UK, Germany, France, Italy, Netherlands, Switzerland
- **Asia:** India, China, Japan, South Korea, Singapore
- **Oceania:** Australia
- **Latin America:** Brazil, Mexico, Argentina, Chile
- **Africa:** South Africa, Nigeria, Egypt, Kenya
- **Middle East:** UAE, Saudi Arabia, Israel

II. **Scholarly Contacts:** 1,22,716

III. **Outreach Campaigns Conducted:** 5

E. PERFORMANCE METRICS

I. Outreach Campaign Distribution

Campaign	Total Contacts / Engagement
Campaign 1	24,500
Campaign 2	24,300
Campaign 3	24,600
Campaign 4	24,150
Campaign 5	25,166

II. Campaign-wise Engagement Metrics

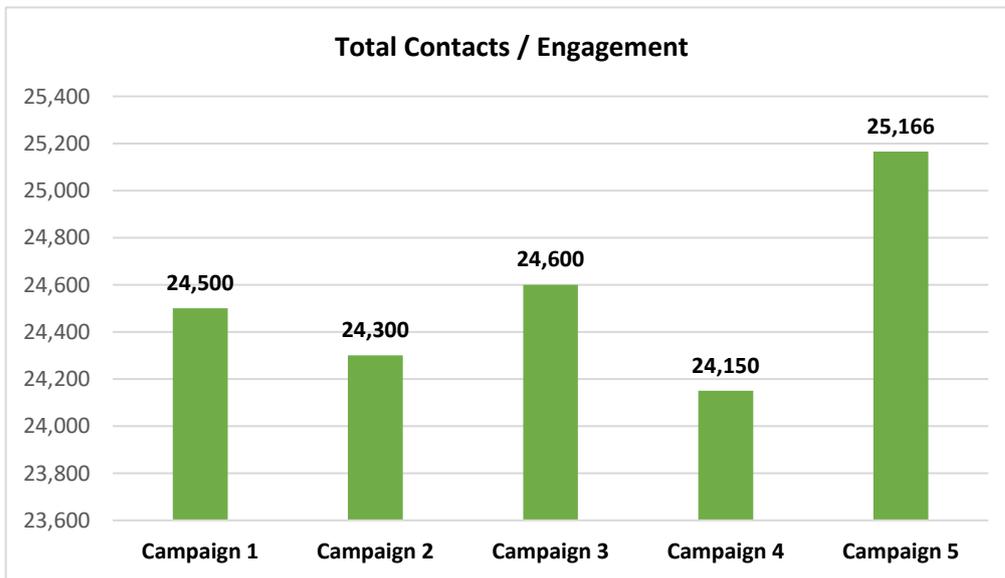
Campaign	Article Views	Article Downloads	Podcast Clicks	Not Read	Total
Campaign 1	5,860	4,420	10,090	4,130	24,500
Campaign 2	4,980	3,720	12,830	2,770	24,300
Campaign 3	8,240	2,910	12,270	1,180	24,600
Campaign 4	7,310	7,040	8,640	1,160	24,150
Campaign 5	6,480	5,210	11,300	2,176	25,166

III. Overall Engagement Metrics Summary

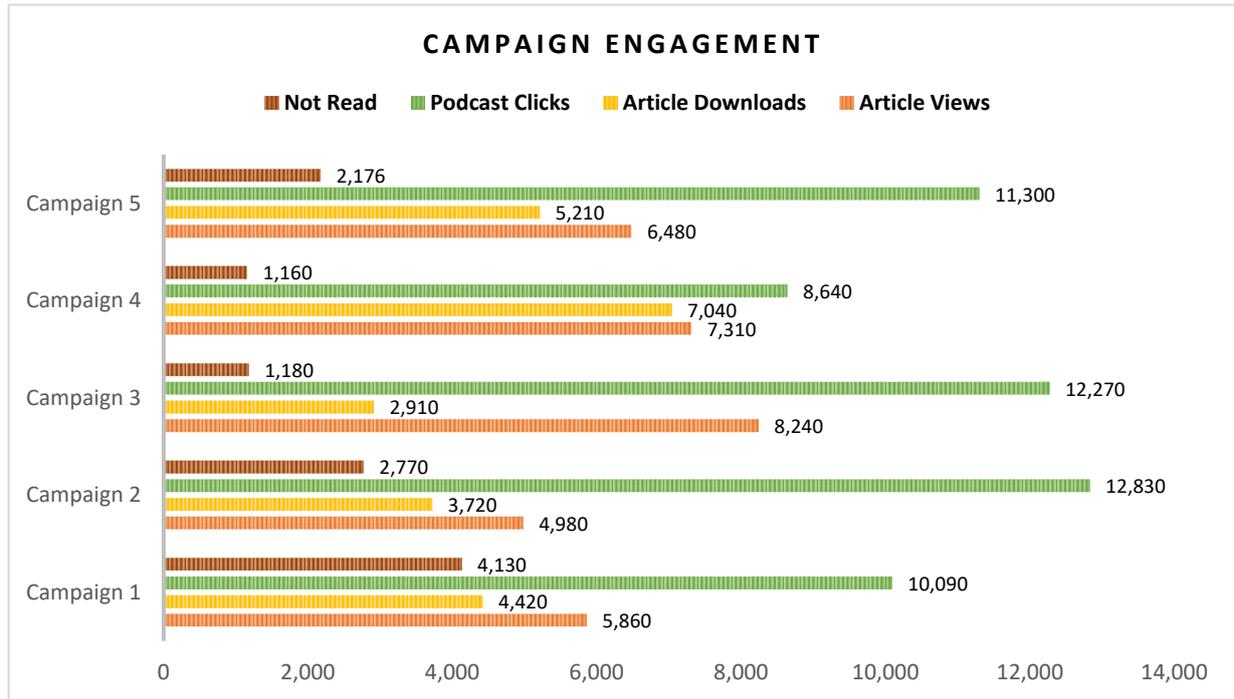
Metric	Total Across Campaigns	percentage
Article Views	32,870	27%
Article Downloads	23,300	19%
Podcast Clicks	55,130	45%
Not Read	11,416	9%
Grand Total	1,22,716	100%

F. GRAPHICAL ANALYTICS

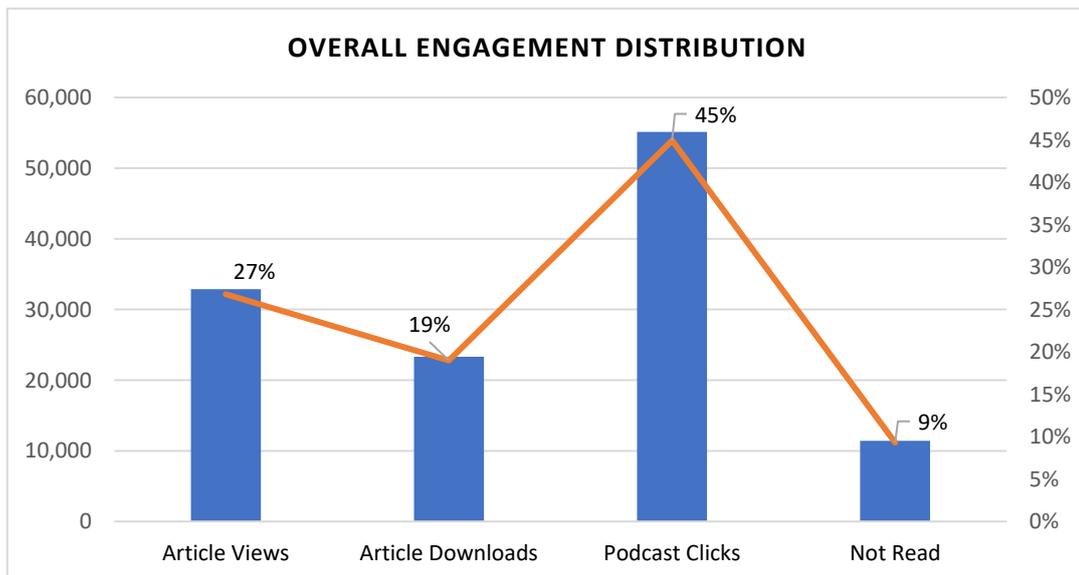
I. Global Outreach Campaign Distribution



II. Campaign Engagement



III. Overall Engagement Distribution



G. OUTREACH ACTIVITIES CONDUCTED

- Targeted academic email circulation
- Newsletter distribution
- Podcast platform distribution
- Website feature promotion
- Academic network dissemination

H. OUTREACH CAMPAIGN OVERVIEW

The outreach campaign focused on direct one-to-one engagement with individual scholars worldwide, without contacting institutions directly. Researchers across approximately 25 countries were reached, spanning major academic regions in North America, Europe, Asia, and Oceania, along with emerging communities in Latin America, Africa, and the Middle East. Overall, 1,22,716 academic professionals affiliated with universities, research institutes, and hospitals were contacted through a four-phase outreach campaign, maximizing visibility for the published article and podcast.

I. IMPACT CONFIRMATION

This report certifies that the above article and Podcast has undergone structured amplification and international academic outreach under The GMS Research Visibility Initiative during the stated reporting period.

J. CERTIFICATION

Certified by:

The GMS Outreach & Podcast Division

The Gazette of Medical Sciences

Authorized Signatory:

Daniel Carter,

Global Outreach Coordinator

Date: 17 April 2025

