

AMPLIFICATION & OUTREACH REPORT

ARTICLE TITLE: COVID-19: Energy, Protein Folding & Prion Disease

A. ARTICLE DETAILS

- I. **Article Title:** COVID-19: Energy, Protein Folding & Prion Disease
- II. **Author(s):** Dr. K. E. Thorp, Dr. James A. Thorp, Elise M. Thorp, Margery M. Thorp, Paul R. Walker
- III. **Article Type:** Review
- IV. **Scope:** Neurology
- V. **Targeting Focus:** Neurology, Clinical Neurology, Neuroscience, Neurodegenerative Diseases, Stroke and Cerebrovascular Disorders, Neuroimaging
- VI. **Journal of Publication:** The Gazette of Medical Sciences
- VII. **Publication Date:** 13 September 2022
- VIII. **DOI (if available):** <https://www.doi.org/10.46766/thegms.neuro.22083101>
- IX. **Article Link:** <https://www.thegms.co/neurology/neuro-rw-22083101.pdf>

B. PODCAST STATUS

- Podcast Published
- Podcast Under Process
- Podcast Not Yet Produced

If published:

- **Podcast Link:** <https://www.thegms.co/podcasts/covid-19-protein-misfolding/>
- **Podcast Release Date:** 13 July 2025
- **Platforms Distributed:**
 - Science of Healing – The Gazette of Medical Sciences Podcast
 - Spotify
 - Apple Podcasts
 - Amazon Music

C. REPORTING DETAILS

I. Reporting Period

- **From:** 04 August 2025
- **To:** 20 August 2025

II. Prepared For: Dr James A. Thorp

III. Date Issued: 23 August 2025

D. GLOBAL OUTREACH SUMMARY

I. Geographic Reach:

- **North America:** USA, Canada
- **Europe:** UK, Germany, France, Italy, Netherlands, Switzerland
- **Asia:** India, China, Japan, South Korea, Singapore
- **Oceania:** Australia
- **Latin America:** Brazil, Mexico, Argentina, Chile
- **Africa:** South Africa, Nigeria, Egypt, Kenya
- **Middle East:** UAE, Saudi Arabia, Israel

II. Scholarly Contacts: 1,52,812

III. Outreach Campaigns Conducted: 6

E. PERFORMANCE METRICS

I. Outreach Campaign Distribution

Campaign	Total Contacts / Engagement
Campaign 1	25,640
Campaign 2	25,310
Campaign 3	25,780
Campaign 4	25,420
Campaign 5	25,350
Campaign 6	25,312

II. Campaign-wise Engagement Metrics

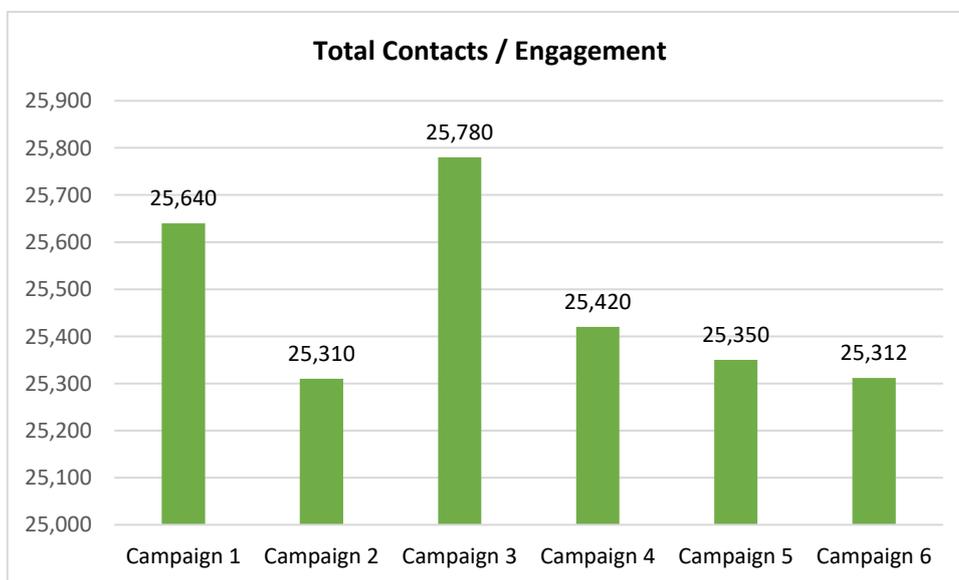
Campaign	Article Views	Article Downloads	Podcast Clicks	Not Read	Total
Campaign 1	9,860	5,740	7,900	2,140	25,640
Campaign 2	10,420	7,260	6,000	1,630	25,310
Campaign 3	11,080	6,820	5,450	2,430	25,780
Campaign 4	10,140	8,120	5,160	2,000	25,420
Campaign 5	9,940	6,710	6,610	2,090	25,350
Campaign 6	10,360	7,030	5,770	2,152	25,312

III. Overall Engagement Metrics Summary

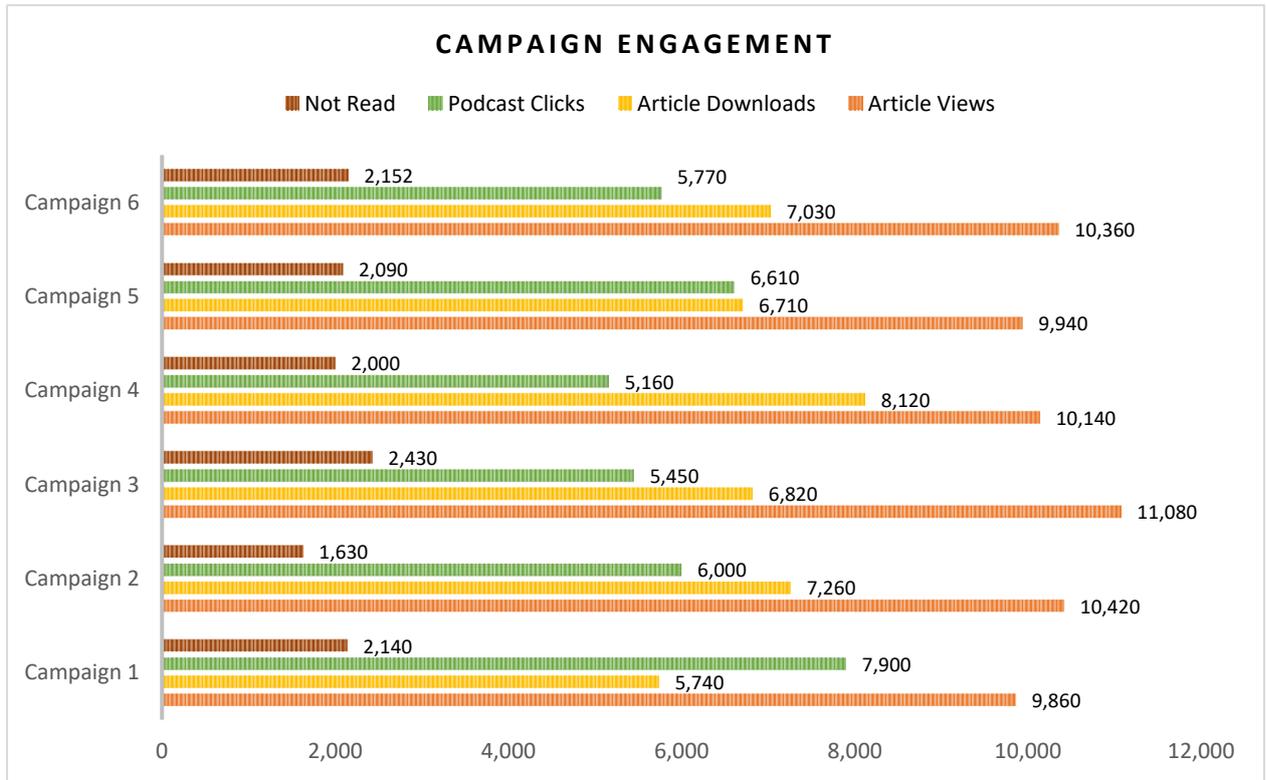
Metric	Total Across Campaigns	percentage
Article Views	61,800	40%
Article Downloads	41,680	27%
Podcast Clicks	36,890	24%
Not Read	12,442	8%
Grand Total	1,52,812	100%

F. GRAPHICAL ANALYTICS

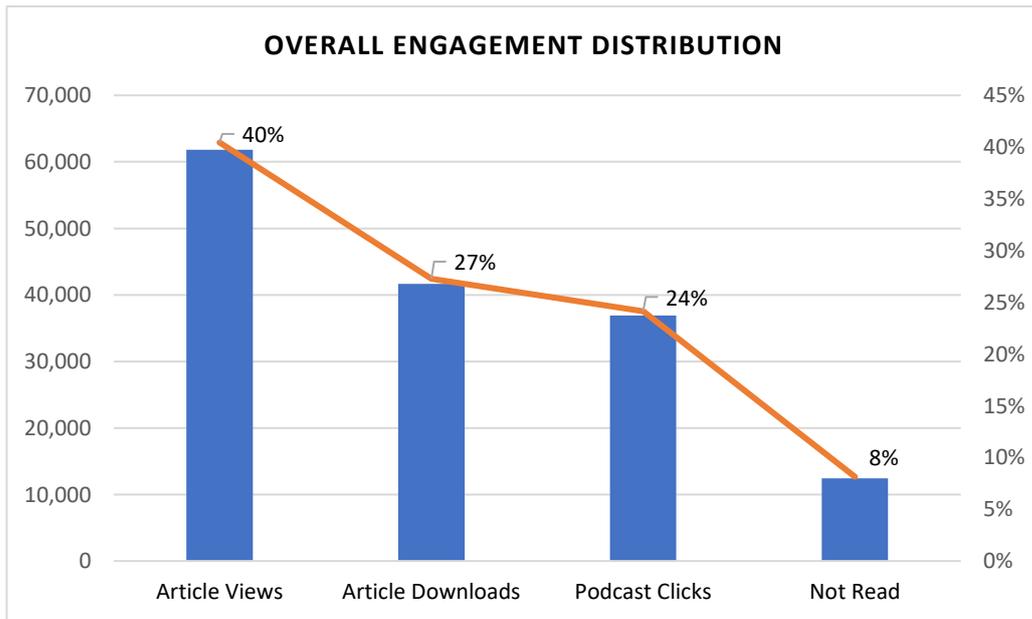
I. Global Outreach Campaign Distribution



II. Campaign Engagement



III. Overall Engagement Distribution



G. OUTREACH ACTIVITIES CONDUCTED

- Targeted academic email circulation
- Newsletter distribution
- Podcast platform distribution
- Website feature promotion
- Academic network dissemination

H. OUTREACH CAMPAIGN OVERVIEW

The outreach campaign focused on direct one-to-one engagement with individual scholars worldwide, without contacting institutions directly. Researchers across approximately 25 countries were reached, spanning major academic regions in North America, Europe, Asia, and Oceania, along with emerging communities in Latin America, Africa, and the Middle East. Overall, 1,52,812 academic professionals affiliated with universities, research institutes, and hospitals were contacted through a four-phase outreach campaign, maximizing visibility for the published article and podcast.

I. IMPACT CONFIRMATION

This report certifies that the above article/Podcast has undergone structured amplification and international academic outreach under **The GMS Research Visibility Initiative** during the stated reporting period.

J. CERTIFICATION

Certified by:

The GMS Outreach & Podcast Division
The Gazette of Medical Sciences

Authorized Signatory:
Daniel Carter,
Global Outreach Coordinator
Date: 23 August 2025

