

AMPLIFICATION & OUTREACH REPORT

ARTICLE TITLE: Energy Dynamics in the Metabolic Syndrome: Underpinnings of an Evolving Global Catastrophe

A. ARTICLE DETAILS

- I. **Article Title:** Energy Dynamics in the Metabolic Syndrome: Underpinnings of an Evolving Global Catastrophe
- II. **Author(s):** Dr. K. E. Thorp, Elise M. Thorp
- III. **Article Type:** Review
- IV. **Scope:** Endocrinology
- V. **Targeting Focus:** Diabetes & Metabolism, Obesity & Nutrition, Reproductive Endocrinology, Cardiometabolic Health, Translational Medicine
- VI. **Journal of Publication:** The Gazette of Medical Sciences
- VII. **Publication Date:** 08 June 2024
- VIII. **DOI (if available):** <https://www.doi.org/10.46766/theGMS.endocrinol.24051901>
- IX. **Article Link:** <https://www.theGMS.co/endocrinology/endocrinol-rw-24051901.pdf>

B. PODCAST STATUS

- Podcast Published
- Podcast Under Process
- Podcast Not Yet Produced

If published:

- **Podcast Link:** <https://www.theGMS.co/podcasts/energy-dynamics-metabolic-syndrome/>
- **Podcast Release Date:** 29 September 2025
- **Platforms Distributed:**
 - Science of Healing – The Gazette of Medical Sciences Podcast
 - Spotify
 - Apple Podcasts
 - Amazon Music

C. REPORTING DETAILS

I. Reporting Period

- **From:** 04 November 2025
- **To:** 17 November 2025

II. Prepared For: Dr. K. E. Thorp

III. Date Issued: 20 November 2025

D. GLOBAL OUTREACH SUMMARY

I. Geographic Reach:

- **North America:** USA, Canada
- **Europe:** UK, Germany, France, Italy, Netherlands, Switzerland
- **Asia:** India, China, Japan, South Korea, Singapore
- **Oceania:** Australia
- **Latin America:** Brazil, Mexico, Argentina, Chile
- **Africa:** South Africa, Nigeria, Egypt, Kenya
- **Middle East:** UAE, Saudi Arabia, Israel

II. Scholarly Contacts: 1,53,288

III. Outreach Campaigns Conducted: 6

E. PERFORMANCE METRICS

I. Outreach Campaign Distribution

Campaign	Total Contacts / Engagement
Campaign 1	28,125
Campaign 2	26,772
Campaign 3	24,650
Campaign 4	26,270
Campaign 5	22,721
Campaign 6	24,750

II. Campaign-wise Engagement Metrics

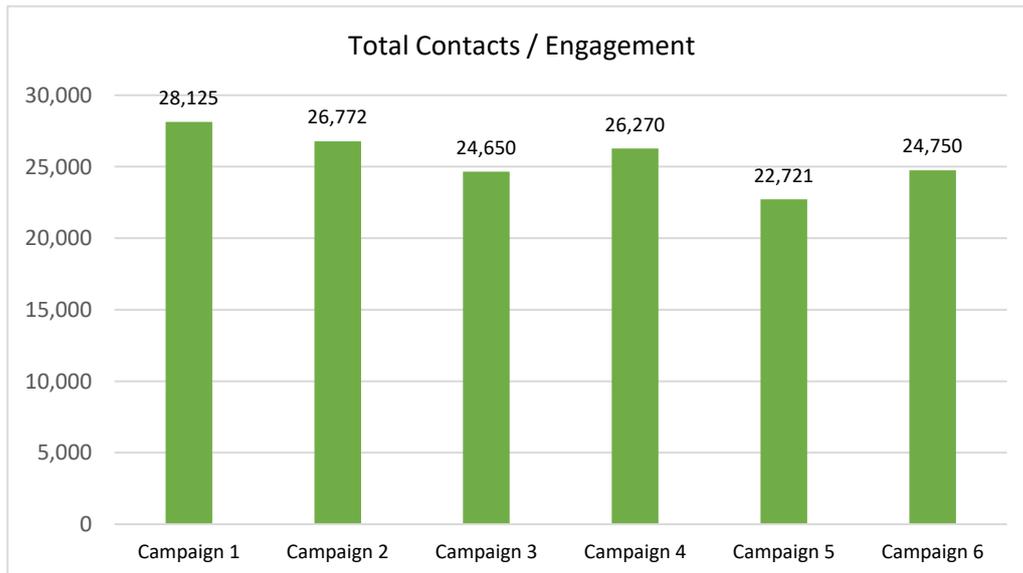
Campaign	Article Views	Article Downloads	Podcast Clicks	Not Read	Total
Campaign 1	15,243	5,312	4,158	3,412	28,125
Campaign 2	14,876	4,785	3,901	3,210	26,772
Campaign 3	12,932	4,101	4,672	2,945	24,650
Campaign 4	13,487	4,550	5,123	3,110	26,270
Campaign 5	11,964	3,890	3,887	2,980	22,721
Campaign 6	12,764	4,320	4,456	3,210	24,750

III. Overall Engagement Metrics Summary

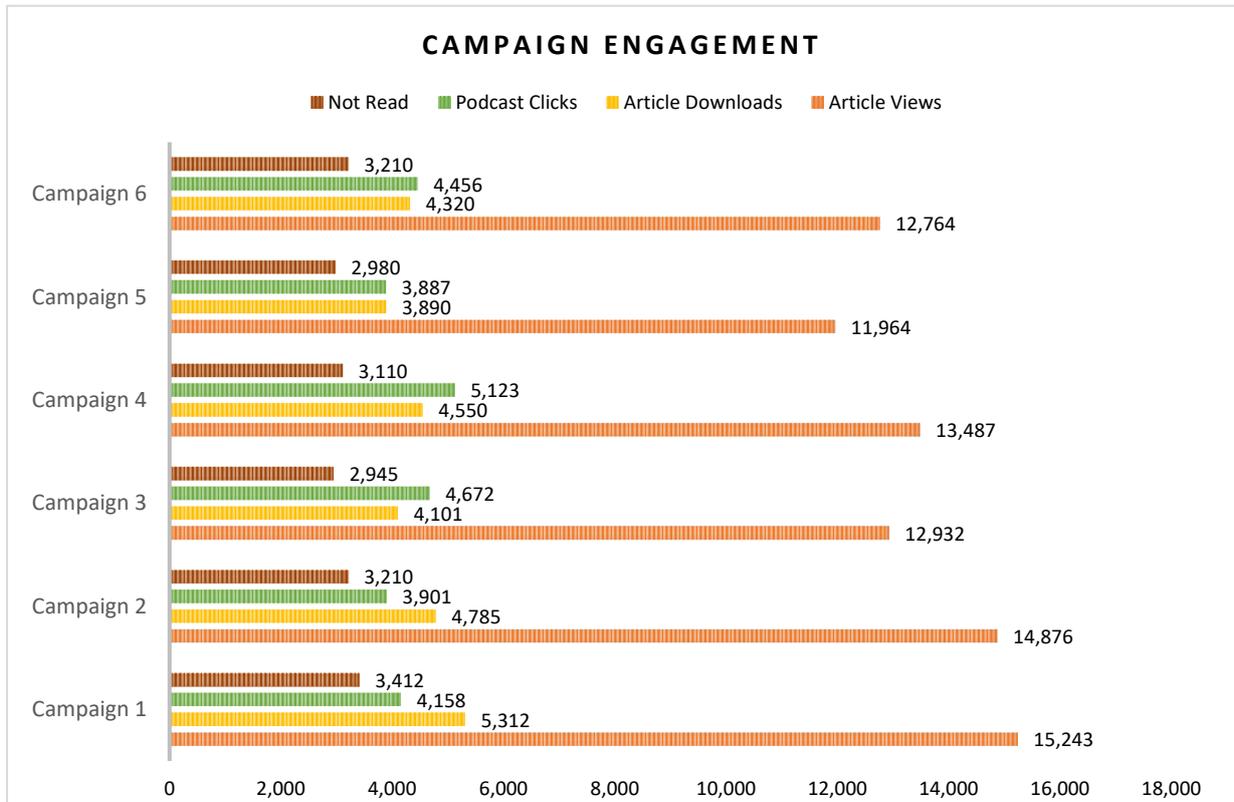
Metric	Total Across Campaigns	percentage
Article Views	81,266	53%
Article Downloads	26,958	18%
Podcast Clicks	26,197	17%
Not Read	18,867	12%
Grand Total	1,53,288	100%

F. GRAPHICAL ANALYTICS

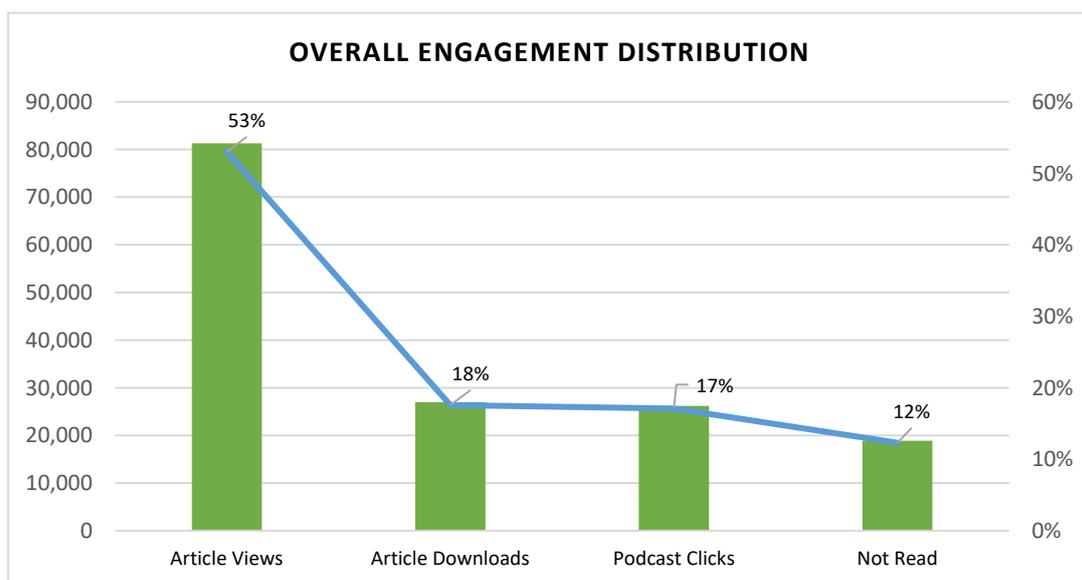
I. Global Outreach Campaign Distribution



II. Campaign Engagement



III. Overall Engagement Distribution



G. OUTREACH ACTIVITIES CONDUCTED

- Targeted academic email circulation
- Newsletter distribution
- Podcast platform distribution
- Website feature promotion
- Academic network dissemination

H. OUTREACH CAMPAIGN OVERVIEW

The outreach campaign focused on direct one-to-one engagement with individual scholars worldwide, without contacting institutions directly. Researchers across approximately 25 countries were reached, spanning major academic regions in North America, Europe, Asia, and Oceania, along with emerging communities in Latin America, Africa, and the Middle East. Overall, 1,53,288 academic professionals affiliated with universities, research institutes, and hospitals were contacted through a four-phase outreach campaign, maximizing visibility for the published article and podcast.

I. IMPACT CONFIRMATION

This report certifies that the above article/Podcast has undergone structured amplification and international academic outreach under **The GMS Research Visibility Initiative** during the stated reporting period.

J. CERTIFICATION

Certified by:

The GMS Outreach & Podcast Division
The Gazette of Medical Sciences

Authorized Signatory:
Laura Bennett,
Senior Outreach Specialist
Date: 20 November 2025

