

AMPLIFICATION & OUTREACH REPORT

ARTICLE TITLE: Evidence - Budesonide Is Safe, Effective Early and Late Treatment for COVID-19

A. ARTICLE DETAILS

- I. **Article Title:** Evidence - Budesonide Is Safe, Effective Early and Late Treatment for COVID-19
- II. **Author(s):** Dr. Richard Bartlett, Dr. Jon Fleetwood
- III. **Article Type:** Review
- IV. **Scope:** Public Health
- V. **Targeting Focus:** Bioethics, Clinical Ethics, Public Health Policy
- VI. **Journal of Publication:** The Gazette of Medical Sciences
- VII. **Publication Date:** 18 June 2024
- VIII. **DOI (if available):** <https://www.doi.org/10.46766/theGMS.pubheal.24090601>
- IX. **Article Link:** <https://www.theGMS.co/publichealth/pubheal-rw-24090601.pdf>

B. PODCAST STATUS

- Podcast Published
- Podcast Under Process
- Podcast Not Yet Produced

If published:

- **Podcast Link:** <https://theGMS.co/podcasts/Budesonide-effectiveness/>
- **Podcast Release Date:** 22 February 2025
- **Platforms Distributed:**
 - Science of Healing – The Gazette of Medical Sciences Podcast
 - Spotify
 - Apple Podcasts
 - Amazon Music

C. REPORTING DETAILS

I. Reporting Period

- **From:** 04 August 2025
- **To:** 22 August 2025

II. **Prepared For:** Dr. Richard Bartlett, Dr. Jon Fleetwood

III. **Date Issued:** 25 August 2025

D. GLOBAL OUTREACH SUMMARY

I. Geographic Reach:

- **North America:** USA, Canada
- **Europe:** UK, Germany, France, Italy, Netherlands, Switzerland
- **Asia:** India, China, Japan, South Korea, Singapore
- **Oceania:** Australia
- **Latin America:** Brazil, Mexico, Argentina, Chile
- **Africa:** South Africa, Nigeria, Egypt, Kenya
- **Middle East:** UAE, Saudi Arabia, Israel

II. **Scholarly Contacts:** 1,35,675

III. **Outreach Campaigns Conducted:** 5

E. PERFORMANCE METRICS

I. Outreach Campaign Distribution

Campaign	Total Contacts / Engagement
Campaign 1	27,150
Campaign 2	27,320
Campaign 3	27,080
Campaign 4	27,210
Campaign 5	26,915

II. Campaign-wise Engagement Metrics

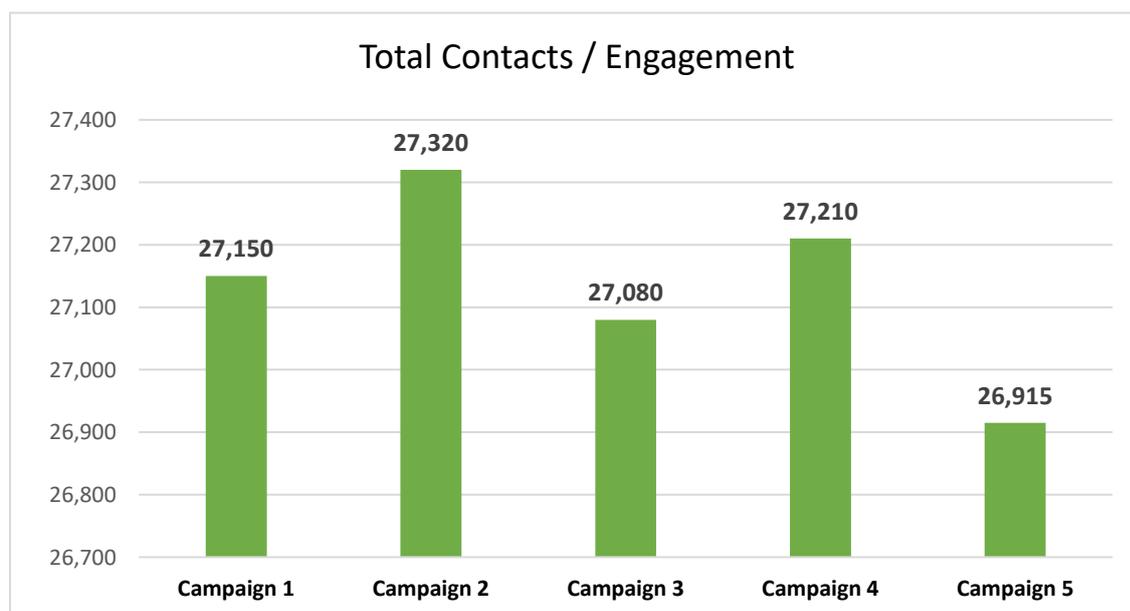
Campaign	Article Views	Article Downloads	Podcast Clicks	Not Read	Total
Campaign 1	12,360	7,040	5,820	1,930	27,150
Campaign 2	10,140	8,210	6,720	2,250	27,320
Campaign 3	11,480	7,360	5,940	2,300	27,080
Campaign 4	9,960	8,420	6,930	1,900	27,210
Campaign 5	11,750	6,890	6,065	2,210	26,915

III. Overall Engagement Metrics Summary

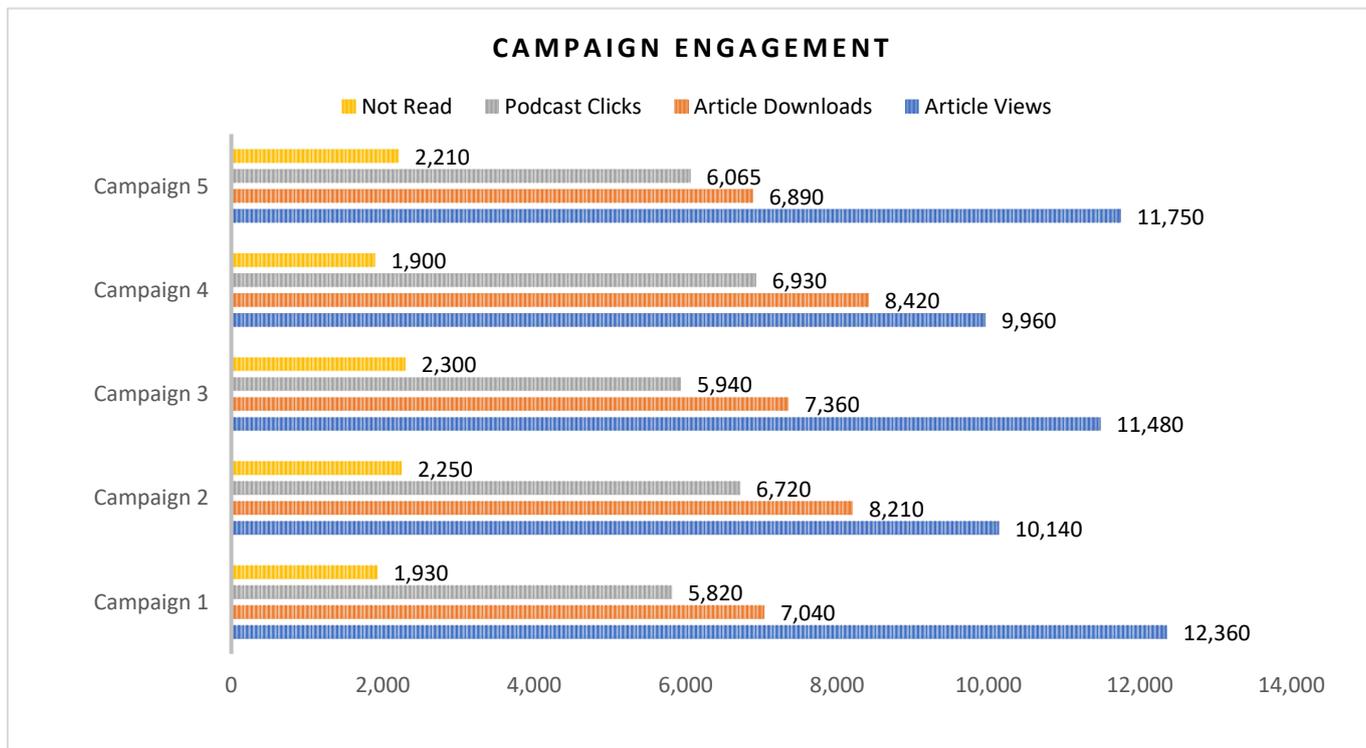
Metric	Total Across Campaigns	Percentage
Article Views	55,690	41%
Article Downloads	37,920	28%
Podcast Clicks	31,475	23%
Not Read	10,590	8%
Grand Total	1,35,675	100%

F. GRAPHICAL ANALYTICS

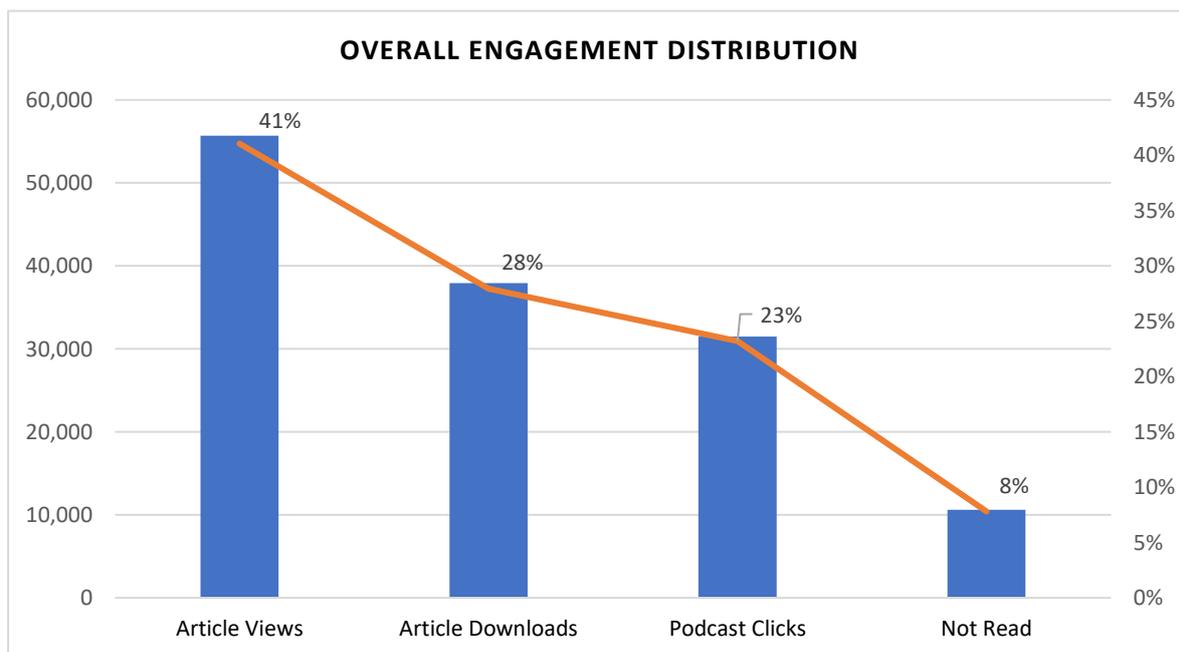
I. Global Outreach Campaign Distribution



II. Campaign Engagement



III. Overall Engagement Distribution



G. OUTREACH ACTIVITIES CONDUCTED

- Targeted academic email circulation
- Newsletter distribution
- Podcast platform distribution
- Website feature promotion
- Academic network dissemination

H. OUTREACH CAMPAIGN OVERVIEW

The outreach campaign focused on direct one-to-one engagement with individual scholars worldwide, without contacting institutions directly. Researchers across approximately 25 countries were reached, spanning major academic regions in North America, Europe, Asia, and Oceania, along with emerging communities in Latin America, Africa, and the Middle East. Overall, 1,35,675 academic professionals affiliated with universities, research institutes, and hospitals were contacted through a four-phase outreach campaign, maximizing visibility for the published article and podcast.

I. IMPACT CONFIRMATION

This report certifies that the above article/Podcast has undergone structured amplification and international academic outreach under **The GMS Research Visibility Initiative** during the stated reporting period.

J. CERTIFICATION

Certified by:

The GMS Outreach & Podcast Division
The Gazette of Medical Sciences

Authorized Signatory:
Laura Bennett,
Senior Outreach Specialist
Date: 25 August 2025

