

AMPLIFICATION & OUTREACH REPORT

ARTICLE TITLE: Bladder adenocarcinoma: Role of KRAS mutations in differentiating primary versus metastatic

A. ARTICLE DETAILS

- I. **Article Title:** Bladder adenocarcinoma: Role of KRAS mutations in differentiating primary versus metastatic
- II. **Author(s):** Dr Zaibun Nisa
- III. **Article Type:** Case report
- IV. **Scope:** Oncology
- V. **Targeting Focus:** Clinical Oncology, Medical Oncology, Radiation Oncology, Surgical Oncology, Cancer Research
- VI. **Journal of Publication:** The Gazette of Medical Sciences
- VII. **Publication Date:** 03 October 2024
- VIII. **DOI (if available):** <https://www.doi.org/10.46766/theGMS.oncol.24092401>
- IX. **Article Link:** <https://www.theGMS.co/oncology/oncol-cr-24092401.pdf>

B. PODCAST STATUS

- Podcast Published**
- Podcast Under Process
- Podcast Not Yet Produced

If published:

- **Podcast Link:** <https://www.theGMS.co/podcasts/bladder-adenocarcinoma/>
- **Podcast Release Date:** 25 February 2025
- **Platforms Distributed:**
 - Science of Healing – The Gazette of Medical Sciences Podcast
 - Spotify
 - Apple Podcasts
 - Amazon Music

C. REPORTING DETAILS

I. Reporting Period

- **From:** 21 April 2025
- **To:** 05 May 2025

II. Prepared For: Dr Zaibun Nisa

III. Date Issued: 08 May 2025

D. GLOBAL OUTREACH SUMMARY

I. Geographic Reach:

- **North America:** USA, Canada
- **Europe:** UK, Germany, France, Italy, Netherlands, Switzerland
- **Asia:** India, China, Japan, South Korea, Singapore
- **Oceania:** Australia
- **Latin America:** Brazil, Mexico, Argentina, Chile
- **Africa:** South Africa, Nigeria, Egypt, Kenya
- **Middle East:** UAE, Saudi Arabia, Israel

II. Scholarly Contacts: 1,55,308

III. Outreach Campaigns Conducted: 5

E. PERFORMANCE METRICS

I. Outreach Campaign Distribution

Campaign	Total Contacts / Engagement
Campaign 1	31200
Campaign 2	31050
Campaign 3	31430
Campaign 4	30980
Campaign 5	30648

II. Campaign-wise Engagement Metrics

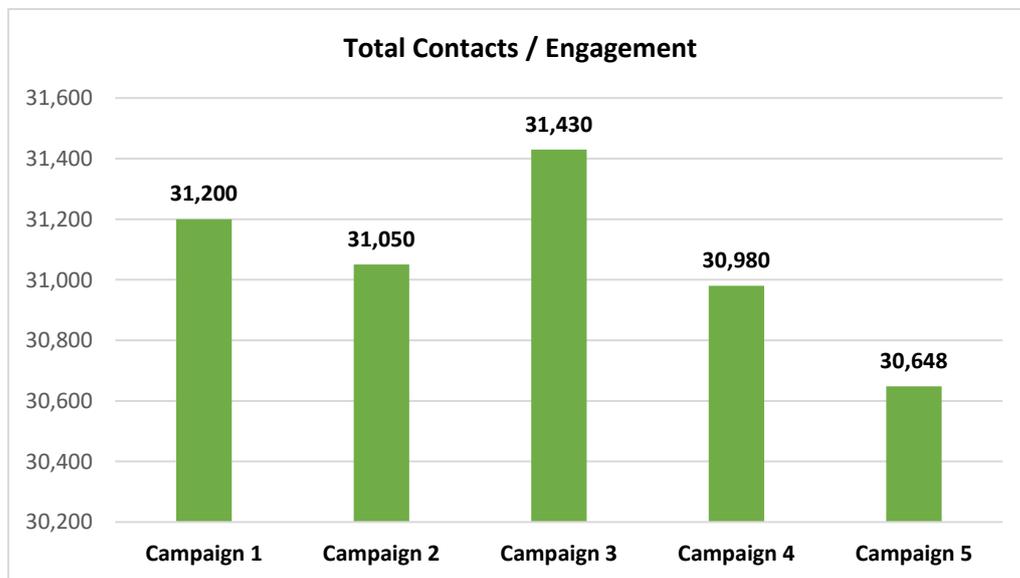
Campaign	Article Views	Article Downloads	Podcast Clicks	Not Read	Total
Campaign 1	5,940	1,820	19,920	3,520	31,200
Campaign 2	4,980	3,260	20,410	2,400	31,050
Campaign 3	8,240	2,670	19,260	1,260	31,430
Campaign 4	7,320	4,180	18,360	1,120	30,980
Campaign 5	6,480	5,210	16,850	2,108	30,648

III. Overall Engagement Metrics Summary

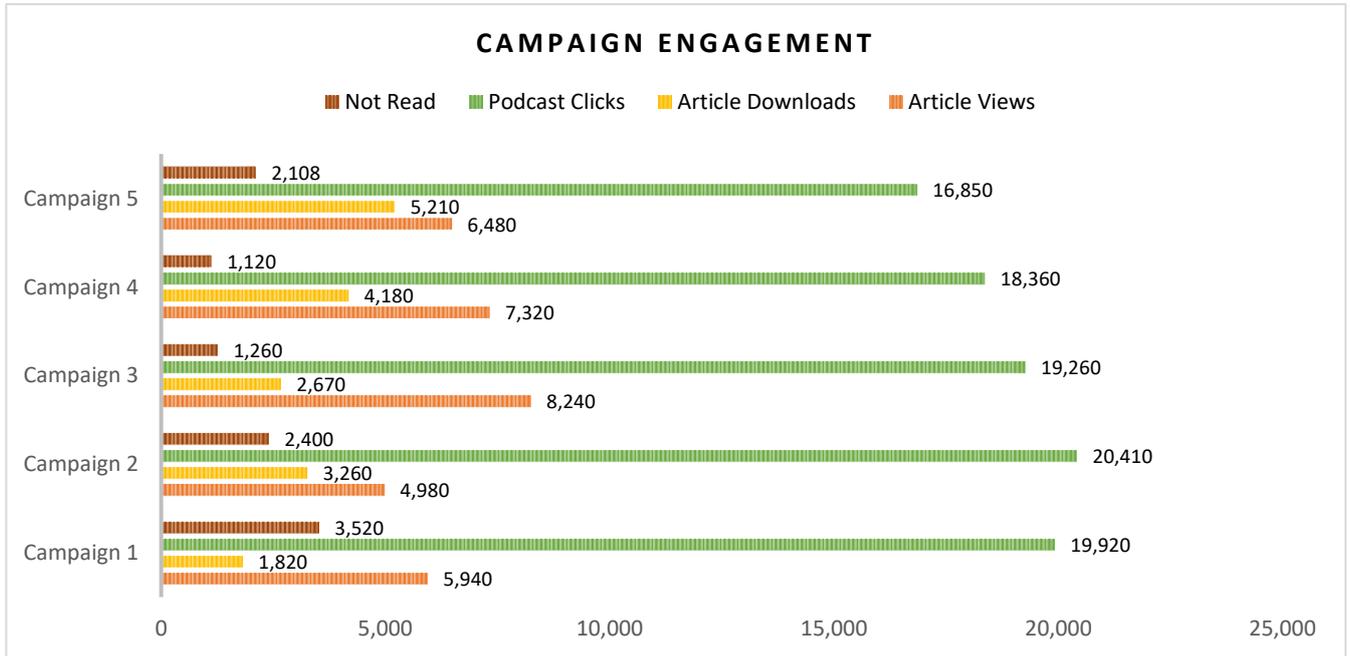
Metric	Total Across Campaigns	percentage
Article Views	32,960	21%
Article Downloads	17,140	11%
Podcast Clicks	94,800	61%
Not Read	10,408	7%
Grand Total	1,55,308	100%

F. GRAPHICAL ANALYTICS

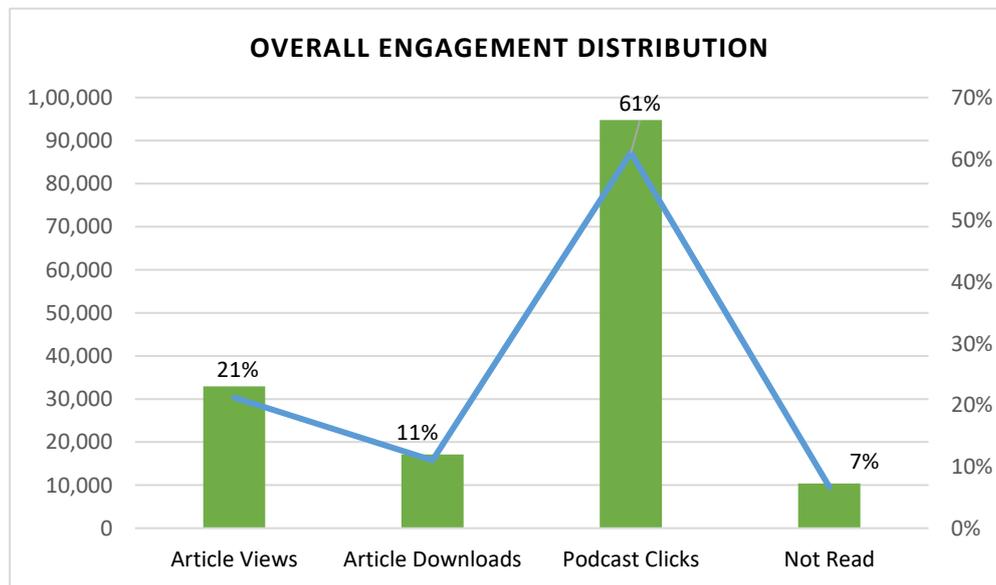
I. Global Outreach Campaign Distribution



II. Campaign Engagement



III. Overall Engagement Distribution



G. OUTREACH ACTIVITIES CONDUCTED

- Targeted academic email circulation
- Newsletter distribution
- Podcast platform distribution
- Website feature promotion
- Academic network dissemination

H. OUTREACH CAMPAIGN OVERVIEW

The outreach campaign focused on direct one-to-one engagement with individual scholars worldwide, without contacting institutions directly. Researchers across approximately 25 countries were reached, spanning major academic regions in North America, Europe, Asia, and Oceania, along with emerging communities in Latin America, Africa, and the Middle East. Overall, 1,55,308 academic professionals affiliated with universities, research institutes, and hospitals were contacted through a four-phase outreach campaign, maximizing visibility for the published article and podcast.

I. IMPACT CONFIRMATION

This report certifies that the above article/Podcast has undergone structured amplification and international academic outreach under **The GMS Research Visibility Initiative** during the stated reporting period.

J. CERTIFICATION

Certified by:

The GMS Outreach & Podcast Division
The Gazette of Medical Sciences

Authorized Signatory:
Daniel Carter,
Global Outreach Coordinator
Date: 08 May 2025

