

## AMPLIFICATION & OUTREACH REPORT

**ARTICLE TITLE: Energy Dynamics in the Autoimmune Disorders: The Unity of Immunity**

### A. ARTICLE DETAILS

- I. **Article Title:** Energy Dynamics in the Autoimmune Disorders: The Unity of Immunity
- II. **Author(s):** Dr. K. E. Thorp, Elise M. Thorp
- III. **Article Type:** Review
- IV. **Scope:** Immunology
- V. **Targeting Focus:** Immunology, Molecular & Cellular Biology, Public Health, Regenerative Medicine
- VI. **Journal of Publication:** The Gazette of Medical Sciences
- VII. **Publication Date:** 06 October 2023
- VIII. **DOI (if available):** <https://www.doi.org/10.46766/thegms.immuno.23082901>
- IX. **Article Link:** <https://www.thegms.co/immunology/immuno-rw-23082901.pdf>

### B. PODCAST STATUS

- Podcast Published
- Podcast Under Process
- Podcast Not Yet Produced

#### If published:

- **Podcast Link:** <https://www.thegms.co/podcasts/energy-dynamics-autoimmune-disorders/>
- **Podcast Release Date:** 08 November 2025
- **Platforms Distributed:**
  - Science of Healing – The Gazette of Medical Sciences Podcast
  - Spotify
  - Apple Podcasts
  - Amazon Music

## C. REPORTING DETAILS

### I. Reporting Period

- **From:** 02 December 2025
- **To:** 18 December 2025

**II. Prepared For:** Dr. K. E. Thorp

**III. Date Issued:** 21 December 2025

## D. GLOBAL OUTREACH SUMMARY

### I. Geographic Reach:

- **North America:** USA, Canada
- **Europe:** UK, Germany, France, Italy, Netherlands, Switzerland
- **Asia:** India, China, Japan, South Korea, Singapore
- **Oceania:** Australia
- **Latin America:** Brazil, Mexico, Argentina, Chile
- **Africa:** South Africa, Nigeria, Egypt, Kenya
- **Middle East:** UAE, Saudi Arabia, Israel

**II. Scholarly Contacts:** 1,55,097

**III. Outreach Campaigns Conducted:** 6

## E. PERFORMANCE METRICS

### I. Outreach Campaign Distribution

Campaign	Total Contacts / Engagement
Campaign 1	28,500
Campaign 2	26,700
Campaign 3	27,900
Campaign 4	25,800
Campaign 5	26,197
Campaign 6	20,000

### II. Campaign-wise Engagement Metrics

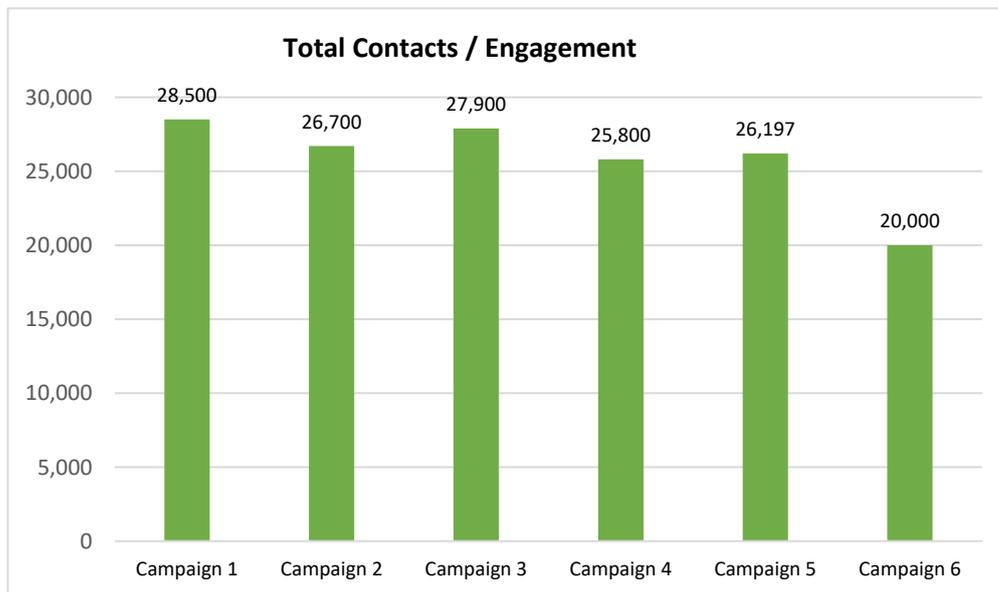
Campaign	Article Views	Downloads	Podcast Clicks	Not Read	Campaign Total
Campaign 1	12,846	7,218	2,974	5,631	28,669
Campaign 2	11,395	5,982	3,106	4,217	24,700
Campaign 3	13,172	6,541	2,865	3,924	26,502
Campaign 4	10,984	5,437	3,218	4,689	24,328
Campaign 5	12,267	6,103	2,756	3,812	24,938
Campaign 6	13,058	6,874	3,097	2,931	25,960

### III. Overall Engagement Metrics Summary

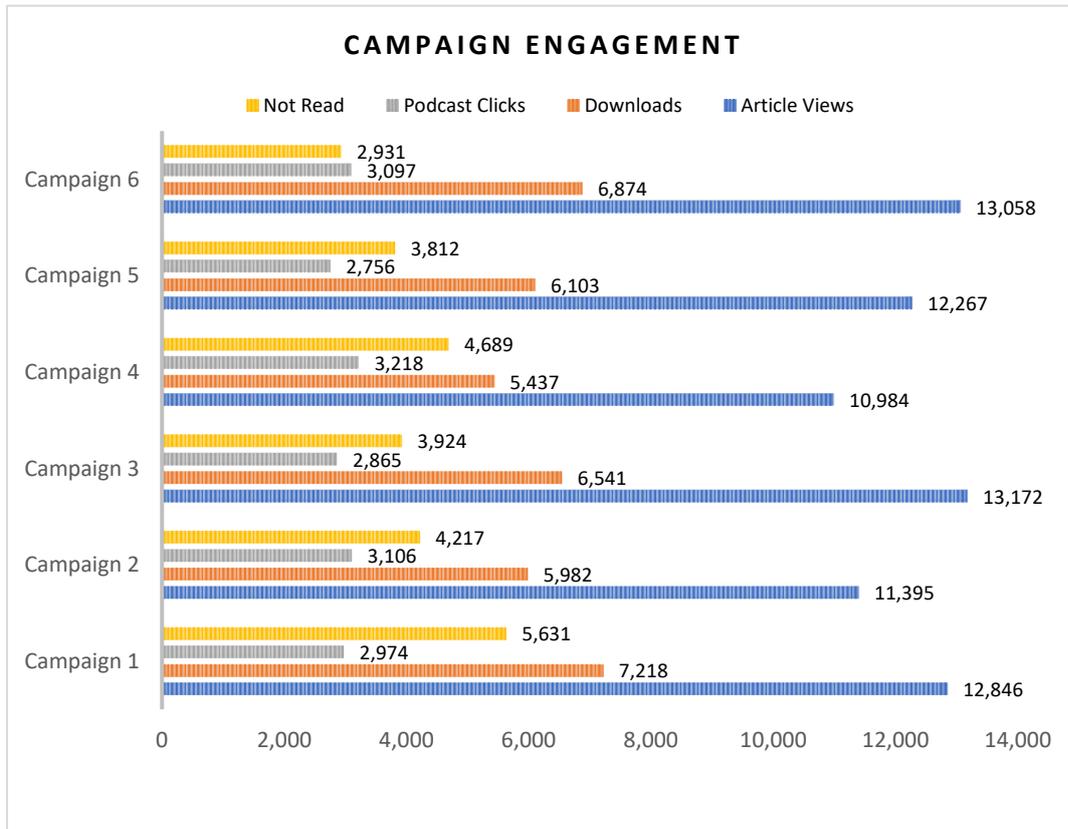
Metric	Total Across Campaigns	Percentage
Article Views	73,722	48%
Article Downloads	38,155	25%
Podcast Clicks	18,016	12%
Not Read	25,204	16%
<b>Grand Total</b>	<b>1,55,097</b>	<b>100%</b>

## F. GRAPHICAL ANALYTICS

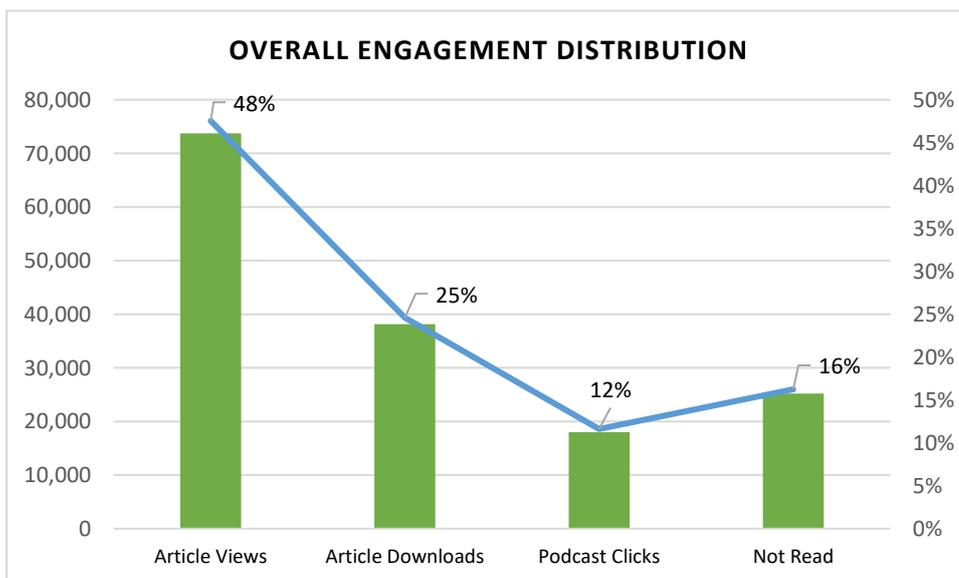
### I. Global Outreach Campaign Distribution



### II. Campaign Engagement



### III. Overall Engagement Distribution



## G. OUTREACH ACTIVITIES CONDUCTED

- Targeted academic email circulation
- Newsletter distribution
- Podcast platform distribution
- Website feature promotion
- Academic network dissemination

## H. OUTREACH CAMPAIGN OVERVIEW

The outreach campaign focused on direct one-to-one engagement with individual scholars worldwide, without contacting institutions directly. Researchers across approximately 25 countries were reached, spanning major academic regions in North America, Europe, Asia, and Oceania, along with emerging communities in Latin America, Africa, and the Middle East. Overall, 1,55,097 academic professionals affiliated with universities, research institutes, and hospitals were contacted through a four-phase outreach campaign, maximizing visibility for the published article and podcast.

## I. IMPACT CONFIRMATION

This report certifies that the above article and Podcast has undergone structured amplification and international academic outreach under **The GMS Research Visibility Initiative** during the stated reporting period.

## J. CERTIFICATION

Certified by:

**The GMS Outreach & Podcast Division**  
The Gazette of Medical Sciences

Authorized Signatory:  
Laura Bennett,  
Senior Outreach Specialist  
Date: 21 December 2025

